

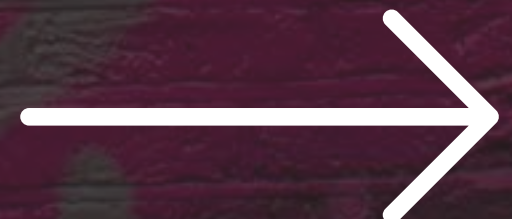


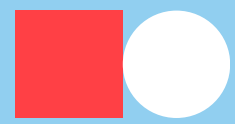
Elevate your Job Search

TIPS AND TOOLS TO MAKE YOUR
JOB SEARCH MORE EFFICIENT



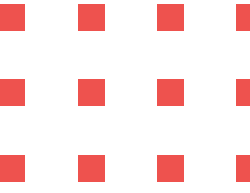
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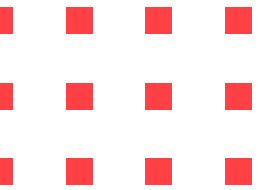


Elevate your Professional Presence on LinkedIn

Make sure your profile reflects your skills, achievements, and aspirations. Utilise keywords relevant to your industry, incorporate skills endorsed by colleagues, and consider adding multimedia elements like project showcases or presentations. A strong personal brand goes a long way in the digital and technology jobs market. [View LinkedIn's guidelines](#) to ensure you're ticking all of the boxes.



Tailor your CV as much as you can for the job you're aiming for. Use tools like Jobscan to tailor your CV for specific roles. Emphasise skills, showcase achievements and align with job descriptions. Leverage platforms like RezScore to receive feedback on your CV's overall effectiveness and consider including a well-crafted cover letter that speaks directly to the company's needs.



Your CV is Your Digital Handshake





Dive into the Skills Shaping the Digital Landscape

Stay competitive by using platforms like [Coursera](#), [Udacity](#), or [LinkedIn Learning](#) for curated courses. Tools like [Skillshare](#) and [Pluralsight](#) offer diverse content to keep your skills sharp. Explore hands-on projects on [Kaggle](#) or [GitHub](#) to showcase practical applications and demonstrate real-world problem-solving. From coding languages to emerging tech trends, there's always something new to learn.





To create a great personal brand, prove you're an industry expert with relevant content. Generate content ideas using [Copy.ai](#) and use scheduling tools such as [Hootsuite](#) or [Buffer](#) (or if you're just using LinkedIn, you can schedule these posts directly). By becoming a thought leader on social media, you get to showcase your skills before you've even got the interview. Build a brand that resonates with potential employers.

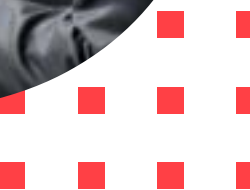


**Prove You're an
Industry Expert with
Relevant Content**



Networking is the key to Opportunities

Whether virtual or in-person, connect with professionals in your field. Know people in your dream position? Ask them for advice on how they got there! You can also use the LinkedIn tool 'People Also Viewed' to find similar professionals and strategically connect with them. Crystal Knows is also a great tool to understand how your target connections like to communicate best!





Prepare for Virtual Interviews



From lighting to internet connection, make sure you've got all eventualities covered. [Use this webcam and microphone test tool](#) to take it one step further and make sure all of the main platforms work such as Zoom, Teams and Google Meet.



If you're in the digital space, it's important to showcase your achievements and projects creatively. Use a mixture of mediums to show off your work and provide digital evidence of excellence. Using [Canva](#) and/or [Adobe Portfolio](#), you will be able to create a highly professional piece of work to share.

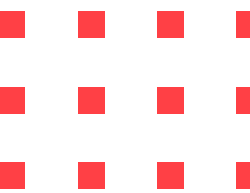


**Highlight
achievements in
your Portfolio**



Company Culture Matters

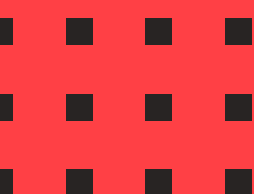
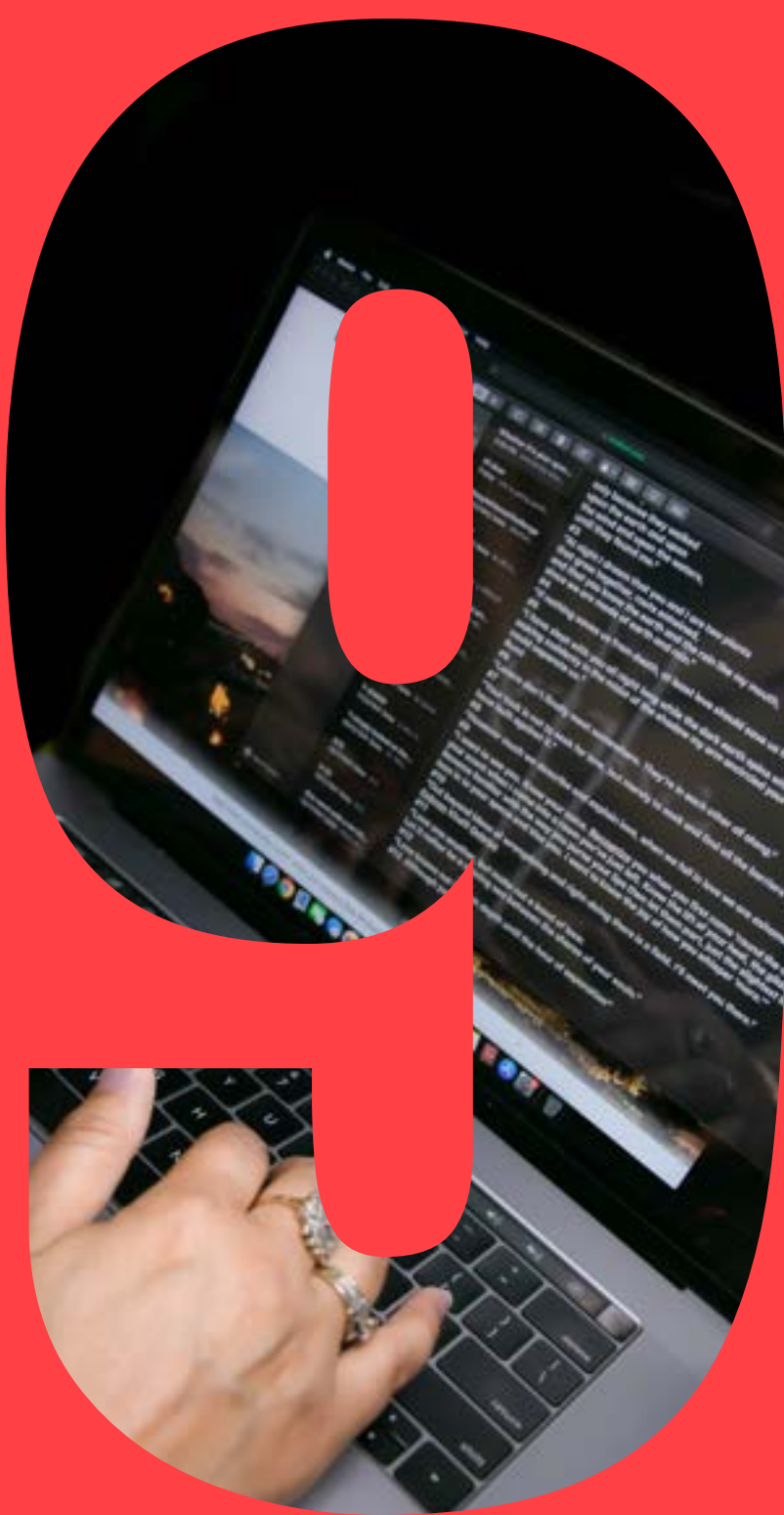
Company culture is so important for a good match. Research and align with the values of your potential employer - not only will you have more chance of getting the job, but you'll also enjoy being a good professional fit within the company. It's a good idea to look at [Glassdoor](#) and [Blind](#) to get honest reviews and inside information on working styles, rewards and daily life.





Embrace AI Tools

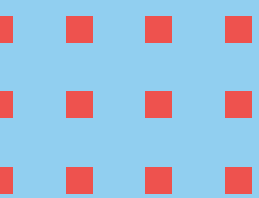
Work with AI, not against it! Algorithms are getting smarter and the investments are getting bigger. There are also hundreds of tools to assist you in your job hunt. Whether you're optimising your CV or perfecting your cover letter, use AI tools to your advantage and become an efficient job seeker. Just search 'CV builder' to find a list of some great AI tools that will be able to write an entire resume for you. Talentprise is also a great AI platform that will match relevant job listings to your profile with access to these recruiters directly.





Think Outside of Job Boards

While specialist job boards can open up opportunities for some, it's best to navigate your job search through other means. Make sure you're reaching out to contacts making real connections. The LinkedIn Alumni tool is a great way to build meaningful connections by finding common ground. Introductions are more valuable than just clicking 'apply'.

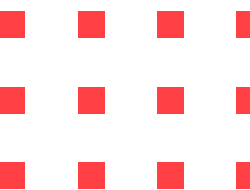


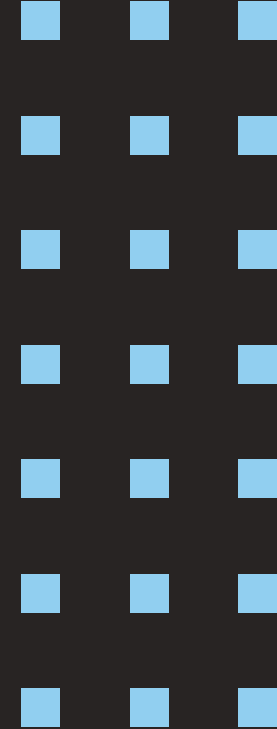


Speak to a Reputable Recruiter



Specialist agencies are a great way to gain valuable career advice, manage salary expectations and provide inside information on the industries you're aiming for. Our recruiters would be more than happy to speak to you about your job search. We partner with some fantastic SMEs and large enterprises and come across new vacancies regularly.





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